

J & J AGRICULTURAL COMPANY LIMITED

50kg

Origin:

DAP $P_2O_5-46\% \text{ N}-18\%$

SEAEI
Products

FERTILIZER
J & J AGRICULTURAL COMPANY LIMITED
LICENSED IMPORTER/DEALER

P.O BOX 170, MLANDIZI
PWANI-TANZANIA
www.jjagricultural.or.tz
contact: (+255) 746 430 000 / 758 470 000
Store in a cool and dry place
Use hand gloves while application
Use no hooks

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UREA $46\% \text{ N}$

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ESTABLISHED

2020



EST. 2020

WELCOME TO J & J ACL
WE ARE LICENSED IMPORTER AND DEALER OF
FERTILIZERS

50kg

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UREA **46% N**



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ABOUT OUR COMPANY

INTRODUCTION

J & J AGRICULTURAL COMPANY LIMITED is a Medium Scale Private Company, established and incorporated in Tanzania in October 2019 under the Companies Ordinance (Cap. 212) with a Certificate of Incorporation No. 140114502.

HEADQUARTERS OFFICE LOCATION

The headquarters of J & J ACL are at Mlandizi Township, 61203 Kaloleni (Janga) area, Kibaha Rural District in the Coast region. Management of day-to-day activities is under the mandate of the Chief Executive Officer supported by Heads of various Departments and Units. The CEO is in terms of the policy measures and business strategies and is responsible to the Board of Directors.

ABOUT THE COMPANY

J & J ACL is a company engaged in seed preparation, farming, and the production of crops such as rice, maize, lentils, vegetables (including yellow, red, and green bell peppers, tomatoes, bitter tomatoes, etc.), fruits (such as papayas, cucumbers, lemons, etc.), and we also engage in livestock farming including cattle, pigs, sheep, goats, guinea fowl, turkeys, Muscovy ducks and regular ducks, chickens, fish, etc.

We do value addition to crops like Rice Paddy, and maize by producing Rice, Maize flour and sell to our shops, whole and retail sellers, Public and private institutions.

We produce and sell SIFAELI brand products such as flour (sembe and dona), rice, eggs, milk, animal feeds, and we also offer services through an agricultural input shop.



VISION

To Become a Larger Scale and
Trusted Entrepreneur.

MISSION

To make our customers feel more
than happy through providing to
them quality products and
Demonstration Farming (Kilimo
Darasa).



OBJECTIVES

The Company objectives are twofold

Firstly, to offer quality services, products and consultancies to our esteemed customers in agribusiness covering areas of irrigation farming, crops processing for value addition, fishing and rearing of various livestock.

Secondly, to have large scale businesses that yield adequate profits.

OUR BELIEF

We believe in creativity, innovation and embracing some of the many potential opportunities available in the country by participating in setting set up integrated projects in the fields of our interest.

WHY J & J ACL WAS FOUNDED



01 Government Policy Support

Established in response to favorable government policies promoting private sector growth in agriculture in Tanzania.

02 Market Opportunity

Leveraged rising demand and rapid expansion in the agribusiness sector.

03 Land and Agri-equipment Expansion

Acquired more agricultural equipment and farmland to scale crop production and livestock activities.

04 Water Infrastructure

Built dams and ponds to support irrigation, aquaculture, and livestock rearing.

CORE ACTIVITIES

- We add value and sell cereal crops
- Distribution of agricultural tools and inputs
- We rear chickens, cattle, goats, pigs, ducks, and sheep
- We sell fresh milk, fermented milk, ghee, and yogurt
- We farm and sell fish
- Cultivation of crops, vegetables, and fruits



OUR SERVICES



IMPORTATION AND SELLING OF FERTILIZERS

We are licensed dealers on importing and Selling Subsidized and non-subsidized fertilizers. Examples UREA, DAP, NPK, SOP, MAP, MOP, SA etc.



CROP AND LIVESTOCK PRODUCTS TRADING

Sustainable trading of staple and cash crops to meet local and international market demands. Also we sell fresh milk, fermented milk, yorgut, chickens and eggs



AGRO-PROCESSING

We add value through milling, cleaning, grading and packaging agricultural products



LIVESTOCK KEEPING

We do domesti animal keeping (Goats, Cow, Sheep, and poultry farming (Ducks and Chickens)



AGRICULTURAL INPUTS

Supply of high quality seeds, fertilizers, pesticides, and Morden farming equipments



AQUACULTURE

Farming of fishes and selling of fresh fish through ponds and cages at Kitomondo JJ ACL farm and Lake victoria in Mwanza



CULTIVATION OF CROPS

We cultivate rice paddy, maize, sunflowers, horticultural, and fruits



Targeted Market and Clients

Our services cater to

Small-scale Farmers: Empowering them with access to high-quality inputs, training, Value addition machinery and market opportunities.

Local market: Ensuring supplier to Retail and whole sellers, Institutions like Colleges, Universities, schools, Charity centers, and Private sectors.

Export Market: Ensuring compliance with global Qualities and standards for export-quality products.

Cooperative and NGOs: Partnering to enhance agricultural productivity and community welfare.

Company Business centers: We ensure constant supply of products to our business points which are Mbagala, Riverside, Nyehunge Senregema, Bukombe Geita, and Mlandizi.



PRODUCTS/SERVICES PORTIFOLIO

STAPLE CROPS

Maize, and Beans

CASH CROPS

Sunflowers, Paddy, and sesame

PROCESSED PRODUCTS

Packed Rice, oils, Fresh milk, Yogurt and value-added agricultural products

AGRI-INPUTS

Organic and Chemical Fertilizers, Certified seeds and Pest control solutions.

AQUA-PRODUCTS

Fresh fish

Partner with J & J Agricultural Company Limited for high-quality, reliable crop trading services. Weather your sourcing for any agricultural products we guarantee excellence, transparency and timely delivery. We are here to serve you with a great honor for sustainable supply chain

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SIFAELI
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MBOLEA YA RUZUKU

SOP **50% K₂O 18%S**

SIFAELI
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FERTILIZERS PORTIFOLIO/PRODUCTS BRAND

We are licensed importer and Dealer of Selling Subsidized and non-subsidized fertilizers. Examples UREA, DAP, NPK, SOP, MAP, MOP, Boosters, SA etc.

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DAP **P₂O₃-46% N-18%**

SIFAELI
Products

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1KG

Origin:

SIFAELI BOOSTER
Water Soluble Fertilizer

N.P.K
21:21:21

SIFAELI
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OUR RESOURCES



Machinery

Modern rice milling plant and rice grading machine (35+ tons/day) and maize milling plant for high-quality flour and animal feeds.



Agricultural Equipment

Tractors, trailers, harrows, rotavators, and rice combine harvesters supporting large-scale, efficient farming.



Fish Farming Equipment

HDPE plastic cages and metal cage in Lake Victoria for aquaculture.



Stores

Warehouses in Mlandizi (Kibaha, Pwani) and Duthumi (Morogoro) for secure crop storage and distribution.



Sales Centers

Outlets in Mlandizi, Riverside, Tandika, Mbagala (Dar es Salaam), plus Bagamoyo, Bukombe (Geita), and Buchosa Nyehunge selling cereals and Importation of subsidized and non-subsidized fertilizers.



OUR CONTACTS

Keep in touch with us via

 **P.O BOX 170, MLANDIZI PWANI, 61203 Kaloleni**

 **+255746 430 000, +255 758 470 000,
+255 781 113 325**

 **info@jjagricultural.or.tz /
supplychain@jjagricultural.or.tz**

 **www.jjagricultural.or.tz**

OUR CLIENTS

Our prosted Customers are

- All farmers (Small and large scale farmers)
- Private Schools, Colleges and General Institutions
- General Public, Shops and Individuals

